

NAME: Andrea
SURNAME: Petróczi

Andrea is a Research Professor at Kingston University London and an internationally recognised expert in doping behaviour research. She holds a PhD in Sport & Exercise Science (Management) and in Psychology. Her research explores the various forms of human enhancements (performance, appearance and experience), reasons that justifies and the mental representations of such practices in the broader context of human enhancement; prevention and education through literacy, as well as finding innovative ways – in research and dissemination - to give voice to athletes.

Jointly with Prof Sue Backhouse, Andrea established and leads the Clean Sport Alliance which is built on the cumulated strength and complementary portfolios of anti-doping researchers in the UK and brings contemporary thinkers together to foster high quality doping research and evidence-informed doping prevention. Her research for anti-doping education has been funded by the World Anti-Doping Agency, the International Olympic Committee (the LEGIT project and the SMART project), and the European Union Erasmus+ programme (the SAFE YOU and SAFE YOU+ projects; and the RESPECT project).

Andrea also works closely with the World Anti-Doping Agency (WADA) on multiple projects, including the Agency's preventive online educational tool (Athlete Learning Program about Health & Anti-Doping, ALPHA) as well as developing tools for determining the prevalence of doping in sport and synthesizing evidence on doping behaviour from multiple sources. Since 2017, she chairs the WADA Expert Group on Doping Prevalence.